

BARCELONA+10 ► BARCELONA+ENTERPRISE

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1995-2005 BARCELONA DECLARATION HORIZON 2010



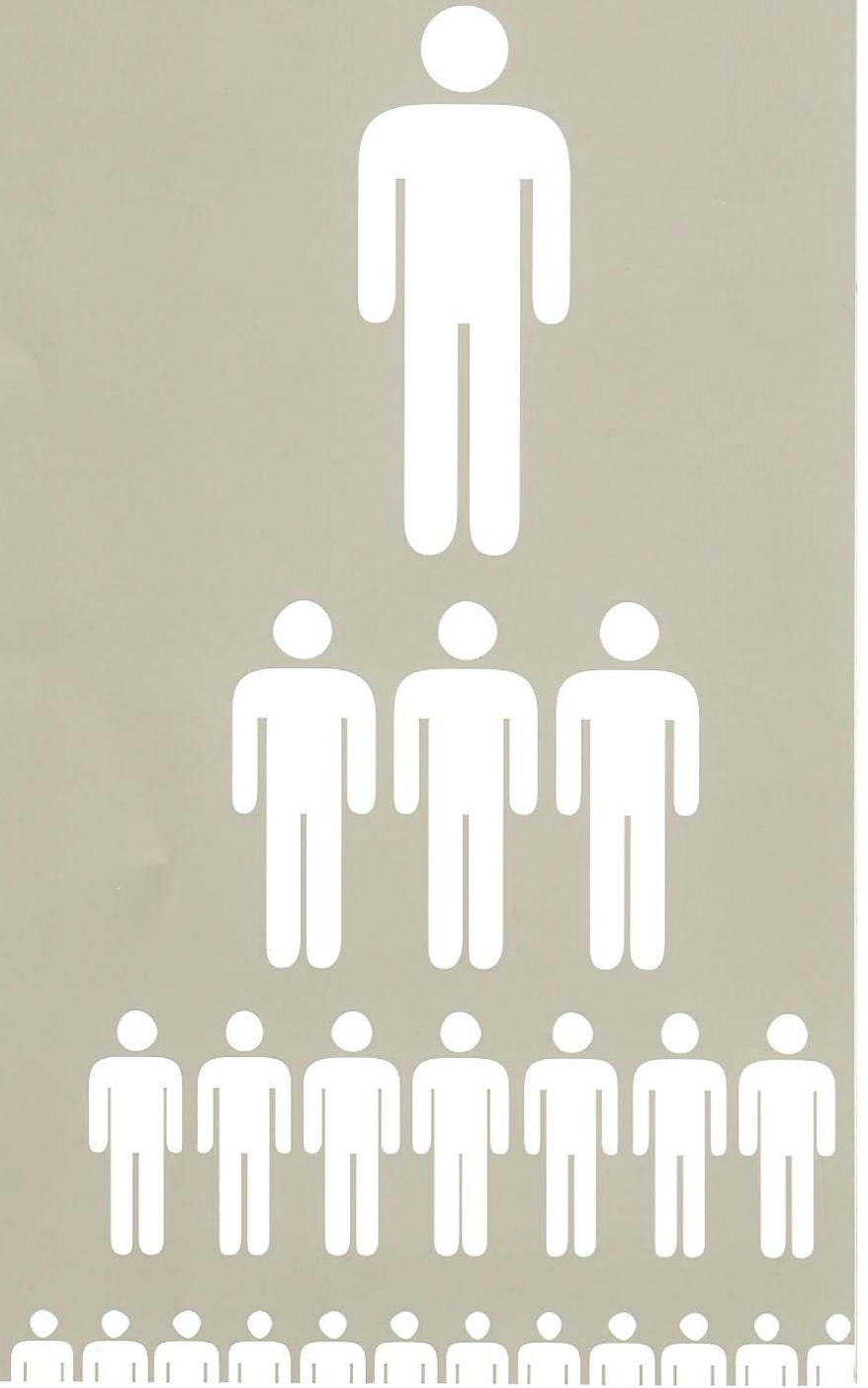
Cambra de Comerç
de Barcelona

WITHIN THE FRAMEWORK OF:



EUROMED

EURO-MEDITERRANEAN ECONOMIC LEADER SUMMIT
2005 ²¹ NOVEMBER 22



PROGRAMME**21ST NOVEMBER**

19.00

Conference registration

20.00

Welcoming and Keynote speech

2005-2010: 5 YEARS TOWARDS A FREE TRADE ZONE - WHERE WE ARE AND WHAT'S COMING UP?

Miquel Valls | President, Barcelona Chamber of Commerce, Spain**Andre Azoulay** | Chief advisor to H.M. King Mohammed VI, Morocco**Pasqual Maragall** | President, Generalitat de Catalunya (The Autonomous Government of Catalonia), Spain

21.30

Gala Dinner

PROGRAMME**22ND NOVEMBER**

09.30

Opening Session**Miquel Valls** | President, Barcelona Chamber of Commerce, Spain**Jilani Benbarek** | President, Association of the Mediterranean Chambers of Commerce and Industry**Adnan Kassar** | President, Union of Chambers of Commerce, Industry and Agriculture for Arab Countries**Josep Huguet i Biosca** | Minister of Commerce and Tourism, Generalitat de Catalunya (The Autonomous Government of Catalonia), Spain

10.00

LESSONS FROM 10 YEARS AGO. BENEFITS FOR COMPANIES

Key results and conclusions for the future: MEDA 1, MEDA 2, FEMIP, European Neighbourhood Policy, etc.

Moderator: Josep Maria Ureta | Chief Editor, Economy, El Periódico, Spain**Speakers:****Adnan Kassar** | President, Union of Chambers of Commerce, Industry and Agriculture for Arab Countries**Miquel Nadal** | Former Secretary of State, Spain**Bernard Gordon** | Head of Division Magreb, EIB, Luxembourg**Luigi Troiani** | Secretary General, Euro-MEDTDS, Italy**Ibrahim Mahlab** | President, the Arab Contractors, Egypt

11.00

Coffee break



22ND NOVEMBER

Panel Discussion

THE IMPACT OF GLOBALIZATION ON THE DEVELOPMENT OF THE EU-MEDITERRANEAN PARTNERSHIP
THE EURO-MED ECONOMIC LEADERS RESPONSE

Panel 1:

- » GLOBALIZATION - A THREAT TO MEDITERRANEAN SMEs?
- » HOW IS THE BUSINESS ENTERPRISE READY TO THE ABOVE?
- » PERCEIVING BUSINESS CHALLENGES TOWARDS 2010

Moderator: **Hassan Alaoui** | *Economie & Enterprises Magazine, Morocco*

Speakers:

Marjolein Guerrero | *President, World Association for Small and Medium Enterprises*
Josep González | *President, Mepimed, Spain*
Hamad Kassal | *President, SME Federation, Morocco*
Omar Ramdane | *President, Forum des Chefs d'Enterprises (FCE), Algeria*
Angelo Correia | *President, Arab-Portugese Chamber of Commerce and Industry, Portugal*
Mario Rotllant | *CEO, Cobega, Spain*
Wajih Bizri | *President, Lebanese Economic Forum, Lebanon*
Nader Riad | *Presidente and CEO, BAVARIA, Egypt*

Panel 2:

- » INTERNATIONAL CAPITAL MARKETS - NEW OPPORTUNITIES IN THE MIDDLE EAST?
- » THE EUROPEAN FINANCE INSTITUTIONS' ROLE FOR THE EURO-MED PARTNERSHIP OF THE 21ST CENTURY
- » THE CHALLENGE OF FINANCING SMEs IN THE MEDITERRANEAN

Moderator: **Alaa Ezz** | *Director, Euro-MED Partenariat*

Speakers:

Abraham Matossian | *President, General Arab Insurance Federation*
Mazen Soueid | *Economist, IMF, USA*
Alenka Smerkolj | *President, Banking Committee, Mediterranean Bank Network, Malta*
Benedict de Saint-Laurent | *Coordinator, Anima, France*
Mahmoud El Kaissy | *Chairman, The Confederation of Egyptian European Business Association (CEEBA), Egypt*
Joseph Perez | *President, Finances Méditerranée, France*
Cheikh Nouira | *President, Institut Arabe des Chefs d'Enterprise, Tunes*

Official lunch

Guest Speaker: **Amre Moussa** | *General Secretary, League of Arab States*

Emergence of the PanEuro-Med Area as a Gobar Economic Power

Which is the opinion of the others economic zones in the world?
What prospects for the future we have?

- » THE IMPACT OF THE EU-MEDITERRANEAN PARTNERSHIP IN THE WORLD
- » A NEW STRATEGY FOR THE PERIOD 2005-2010
- » THE INTERNATIONAL ECONOMIC LEADERS RESPONSE

Moderator: **Ghassan El Khouri** | *Reporter, Alhayat Newspaper*

Speakers:

Murat Yalçintas | *President, Istanbul Chamber of Commerce, Turkey*
Jean Pierre Lehmann | *International Institute for management Development (IMD), Switzerland*
Carlos Losada | *General Director, Esade, Spain*
Antoni Negre | *Ex Officio Presiden, Eurochambres*
Alfredo Cotaí | *President, São Paulo Chamber of Commerce, Brazil*
Abdel Sattar Eshrah | *Coordinator, Union of African Chambers of Commerce, Industry, Agriculture and Professions*
Mohamed El Fatah Naciri | *Ambassador, League of Arab States*

Closing session

BARCELONA DECLARATION ON THE EURO-MEDITERRANEAN ECONOMIC LEADER SUMMIT

Miquel Valls | *President of the Barcelona Chamber of Commerce*

Cocktail

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21ST | 22ND NOVEMBER 2005

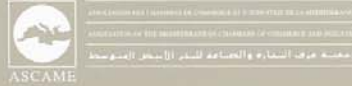
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